



Conservation Council of North Carolina  
**Conservation PAC**

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### **Conservation PAC Endorses Cowell for Treasurer**

Today the Conservation PAC announced that it is endorsing Janet Cowell in her race for State Treasurer. The endorsement is based on Janet Cowell's outstanding leadership on conservation and environmental issues in the North Carolina Senate and as a citizen.

In 2005, Janet Cowell was recognized as the Senate "Environmental Champion" by the Conservation Council of North Carolina for her leadership in passage of the Drinking Water Reservoir Protection Act. In 2007, Janet Cowell was given the "Senator of the Year" Award by the Conservation Council for her work to make government buildings more energy efficient, promote recycling of electronics, to strengthen penalties for air pollution, and to support North Carolina's organic produce industry.

Janet Cowell has played an active role on the North Carolina Global Warming Commission, which is evaluating strategies to safeguard North Carolina communities from the potential impacts of global warming.

Prior to serving in the North Carolina Senate, Janet Cowell was a two-term member of the Raleigh City Council, where she provided important leadership to promote recycling and to address growth management challenges in one of the fastest growing region's of the country.

Janet Cowell also demonstrated her commitment to protecting North Carolina's environment by serving as an active member and volunteer with the Sierra Club prior to ever becoming a candidate for political office.

"Prior to being elected to the Senate, Janet Cowell was a successful venture capitalist who helped bring green technologies to market. This private sector experience, combined with her demonstrated commitment to effective environmental policies in the Legislature, makes Janet Cowell uniquely qualified to serve as the next Treasurer for North Carolina," said Nina Szlosberg, Chair of the Conservation PAC.

The Treasurer is a member of the Council of State which has broad authority over land use for the State. As one of the fastest growing states in the nation, it's vital that we elect members to the Council of State who will make conservation of North Carolina's unique natural resources a priority.

"We also feel that Cowell has the financial and environmental understanding necessary to make sure that the costs of global warming are included in the valuation of companies. This is an important step to encourage corporations to play a role creating a clean energy future for our country," said Szlosberg.

Janet Cowell began her career as a securities analyst at HSBC Bank. Later she joined the Hong Kong office of Lehman Brothers, where her responsibilities included writing investment reports on stocks for large money managers in the United State, Europe, and Asia. Cowell's work as a securities analyst helped open up the Asian investment market to more Americans and ensure that money managers made wise investments in solid companies that would provide healthy returns for millions of retirees and other investors here in the States.

The Conservation PAC is the political arm of North Carolina's conservation community. Its members are active environmental leaders from across the state. The Conservation PAC is a non-partisan organization.

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